CROSS POLLINATE TASMANIA 2023

SPONSORSHIP PACKAGES

SPROUT

WHO WE ARE

Sprout Tasmania is a not for profit non-government organisation, supported by a passionate and knowledgeable group of volunteer Board directors as well as general volunteers, operating state wide in Tasmania.

WHAT WE DO

Sprout supports, empowers and advocates for smaller scale regenerative farmers in Tasmania, helping them to farm and grow within the Tassie local food system, with three main pillars at our core - environmental care, people care and business success. We do this through advocacy, programs, networking, education and collaboration.

CROSS POLLINATE

Cross Pollinate is a grassroots event, which gathers together small-scale farmers and supporters of a resilient and local food system to share ideas, feel connected and learn.

The aim of the conference is to inspire farmers to collaborate and support each other, which will in turn bolster capacity in the small-scale producer sector

WHO COMES TO OUR EVENT

Attendees at Cross Pollinate are varied and come from every corner of the state.

We welcome everyone from farmers, all levels of Government, industry representatives from logistics, retail, wholesale, food processing, and hospitality, as well as eaters and lovers of food and farming.

We also engage with print and broadcast media outlets, including Tas Country and ABC Radio, as well as social media platforms, to promote the conference and sponsors in the lead up to the event.

2023 - CULTIVATING SUCCESS

This year's Cross Pollinate is called Cultivating Success. Over the course of two days we will be tackling a subject that's as thorny as blackberry - making small-farms work financially!

It's a big one, but we're facing it head on with a fun, fast-paced, thought-provoking, and outcomes-focused event.

Day 1 - Moonah Arts Centre, Sunday June 25th

Day 1 is the main event. We have an amazing line up of speakers from farming and non-farming backgrounds who will give a series of short talks. These will look at the pros and cons of growth, how local food systems join the dots for small farming businesses, how making space can increase productivity, and how to do more to do less.
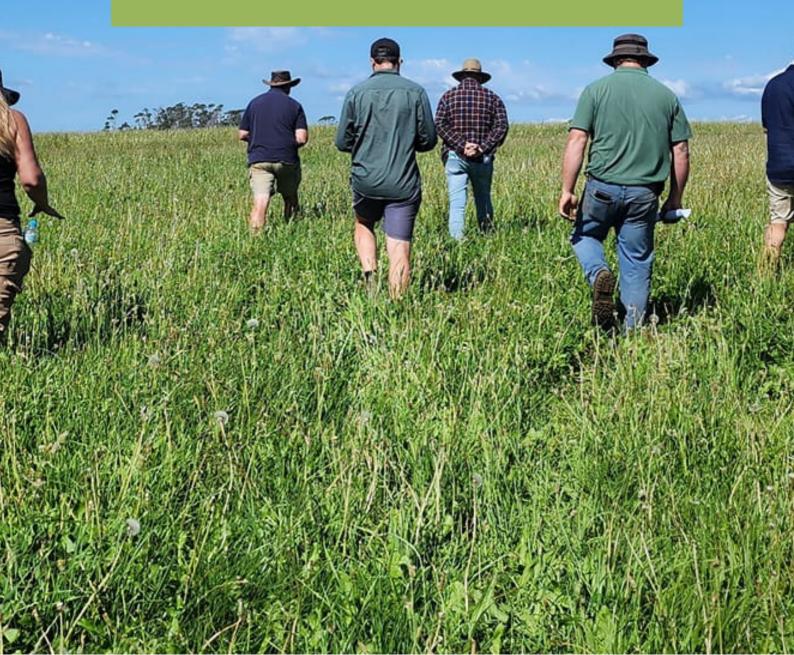
These will be interspersed by a 'Dare to Ask' panel discussion with four well known Tasmanian farmers, recorded conversations with two leading Australian small-scale regenerative farmers, facilitated sessions, and short films.

Day 2 - Farm tours in the Coal River Valley, Southern Tasmania

Day 2 will be a bus tour of small-scale farms in the Coal River Valley, where we visit farms that all have a story to tell when it comes to staying financially viable.

The day will end with drinks, nibbles and chance to catch up with friends old and new

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$5000

Our gold sponsors will:

- have the opportunity to speak at the conference
- have their logos displayed during the event
- be acknowledged as gold sponsors on our website, social media and during the event
- receive two complimentary tickets to both days

$3000

Our silver sponsors will:

- have their logos displayed during the event
- be acknowledged as silver sponsors on our website, social media and during the event
- receive two complimentary tickets to day one of the conference

$1500

Our bronze sponsors will:

- have their logos displayed during the event
- be acknowledged as bronze sponsors on our website, social media and during the event
- receive one complimentary ticket to day one of the conference

$750

Our supporter sponsors will:

- be acknowledged as supporter sponsors on our website, social media and during the event
- receive one complimentary ticket to day one of the conference

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HOW TO REGISTER YOUR SPONSORSHIP

Please complete the Sponsorship Registration Form and return it to Jen or Ollie

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THANK YOU